

Break the flea life cycle INSTANTLY

Unique Triple-Action, fragrant environmental spray

12 MONTHS EFFICACY

LIGHTLY PURFUMED



COST EFFECTIVE

UNIQUE TRIPLE ACTION

Fleas are a major irritation in the home biting you, your family and your pets and, in modern homes with central heating, the season now extends all year round. R.I.P Fleas is a Reliable, Instant, Protecting and complete solution to rid your home of these parasites.

R.I.P Fleas also kills house dust mites which can be a common cause of allergies in people and pets.

R.I.P Fleas has a unique TRIPLE ACTION FORMULA.

Permethrin gives Rapid and long lasting kill of fleas ticks and mites

Bioallethrin gives Instant Knock Down of adult fleas

Methoprene gives Persistent year-long control by killing eggs and larvae.

Active ingredients: Permethrin 0.51% w/w, bioallethrin 0.10% w/w, methoprene 0.10% w/w

Directions for use

For optimum performance we recommend vacuuming carpeted surfaces immediately prior to application, as this opens the carpet pile and allows the spray to penetrate. Similarly, vacuum and treat under large items of furniture, such as sofas, to target favoured hiding places of immature fleas.

Remove cap. Invert can. Hold can approximately 30cm away from the surface to be treated and apply spray. Use 4 seconds of spray to cover 1 metre of surface, spraying in a criss-cross pattern to ensure uniform delivery. Remember to spray in cracks and crevices around the room (e.g. skirting boards and gaps in exposed floorboards).

This product is approved under the Control of Pesticides Regulations 1986, for use as directed. HSE Number 6207.

STATUTORY CONDITIONS RELATING TO USE

- FOR USE ONLY AS AN INSECTICIDE.
- A 4 SECOND SPRAY WILL COVER ONE SQUARE METRE.
- SPRAY FROM A DISTANCE OF 30cm (12 INCHES) ONTO SURFACES UPON WHICH INSECTS WALK, AND INTO CRACKS AND CREVICES AND INSECT HIDEAWAYS. RE-SPRAY AS NECESSARY.
- FOR INDOOR USE ONLY.
- DO NOT BREATHE SPRAY MIST.
- SPRAY ONLY ONTO SURFACES.
- DO NOT APPLY TO SURFACES on which food is prepared.
- DO NOT APPLY TO CLOTHING OR HUMAN BEDDING.
- DO NOT APPLY DIRECTLY TO ANIMALS. EXCLUDE ANIMALS DURING APPLICATION.
- EXTREMELY DANGEROUS TO FISH AND OTHER AQUATIC LIFE. Remove or cover fish tanks and bowls before application.
- COVER FOOD, FOOD PREPARING EQUIPMENT AND EATING UTENSILS before application.
- COVER WATER STORAGE TANKS before application.
- THIS MATERIAL AND ITS CONTAINER must be disposed of in a safe way.

READ ALL PRECAUTIONS BEFORE USE.

HSE 6207

KEEP OFF SKIN.

WASH HANDS AFTER USE.

KEEP IN A SAFE PLACE, out of reach of children.

Pressurised container: protect from sunlight and do not expose to temperatures exceeding 50°C. Do not pierce or burn even after use.

Keep away from sources of ignition – No smoking.

Do not spray on a naked flame, electrical equipment or any incandescent material.

UNTIL DRY, TREATED SURFACES CAN POSE A FIRE RISK.

DO NOT HANDLE TREATED FABRICS UNTIL DRY AND AIR THOROUGHLY BEFORE USE.



R.I.P Fleas

Its triple action works instantly to stop fleas and provides more than traditional environmental flea treatment

Its triple action formula works instantly to stop fleas and house dust mites and provides more than traditional environmental sprays.

The client walks in complaining of fleas on the animal in the home and on themselves.

Using an on animal treatment places faith in a product that will not deplete the pupal population for many months.

So you sell them an environmental flea spray.

Traditional environmental sprays only employ a single adulticide which can have a delay of several hours before killing the adult flea.

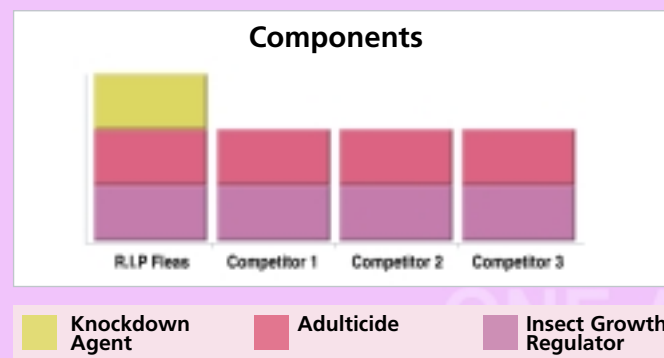
Your client wants the fleas dead immediately.

The pupae keep on hatching.

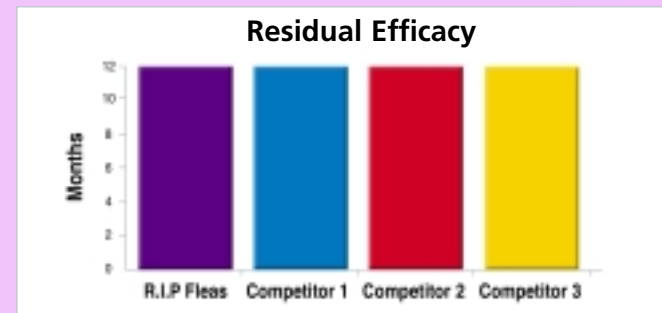
So, after all the advice and product given to the client they still see live fleas for weeks after application and not immediately as wished for.

R.I.P Fleas is unique.

Its unique triple action formula works instantly to stop fleas because it has three active ingredients instead of the two provided by traditional environmental flea treatments. It is also useful in the control of house dust mites and ticks in the environment.



As well as rapid results **R.I.P Fleas** also has the assurance of 12 months efficacy in the environment.



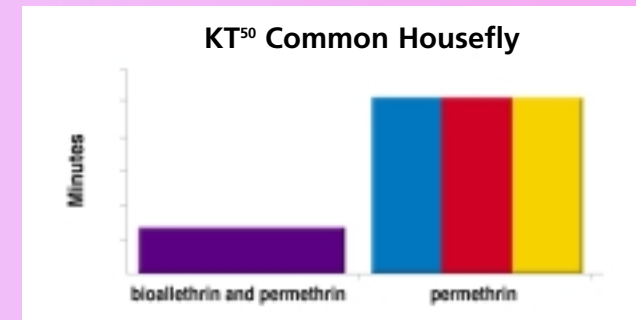
R.I.P. Fleas contains:

Methoprene, a compound which mimics the insect juvenile hormone and disrupts the development of flea eggs and larvae in the environment, it is a well-proven Insect Growth Regulator. In real house studies methoprene has been shown to be a safe and effective way to control flea development for 12 months. Methoprene has the advantage of being highly fluid at room temperature allowing it to spread evenly and deeply into the carpet pile.

Permethrin is a potent insecticide with powerful contact action, it is light stable and was the first household synthetic pyrethroid insecticide authorised for the prevention of pests. It has a lethal effect on insects but due to its chemical structure it has low toxicity to most mammals and is ideal for the control and prevention of household insects.

Bioallethrin Although bioallethrin is a type I pyrethroid, its effects on calcineurin resembles those of type II pyrethrins. Unlike most type I pyrethroids, which are very weak, bioallethrin is a potent calcineurin inhibitor. Bioallethrin will therefore cause rapid paralysis allowing permethrin to kill the flea. Again the chemical structure means bioallethrin is very safe and well indicated for household use.

Used in conjunction, Permethrin and Bioallethrin provide rapid knockdown of fleas from the pupal hatch. Preventing them from biting or being seen by the owner. Studies have shown that this combination works four times faster than permethrin alone.

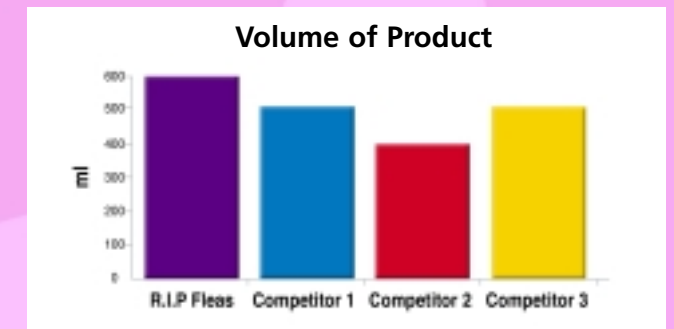


Therefore **R.I.P Fleas** is well indicated for use in cases of Flea Allergy Dermatitis where speed of kill is of utmost importance to minimise exposure in hypersensitive animals.

Area Coverage

The importance of treating everywhere cannot be overstressed. Fleas infest the whole house. Everywhere the pet or owner goes eggs and larvae can be carried. The key to success is complete coverage of the house. The average size of a UK house is up to 120 sq.m and many treatments on the market don't even come close, requiring more than one can to do the job or, more likely, treatment in half measures.

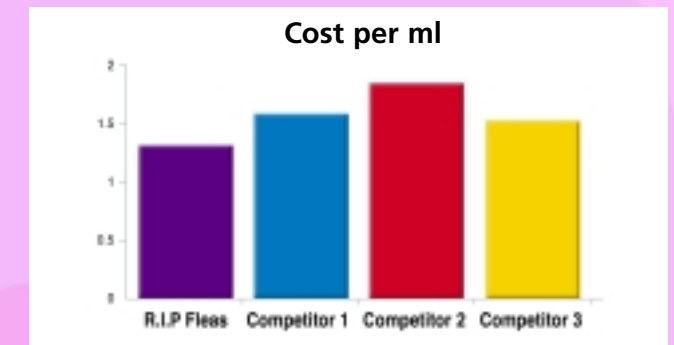
R.I.P Fleas is the highest volume presentation available in the veterinary market and will cover the whole house.



Area Covered

R.I.P Fleas cover the whole house. Not all traditional sprays do.

R.I.P Fleas is also one of the most cost effective treatments in the veterinary market. Providing client satisfaction on value.



One of the biggest oppositions to household insecticidal treatments is their unpleasant smell. **R.I.P Fleas** has a pleasant floral fragrance which overcomes some clients' resistance to spraying their homes.



Removing Insects Permanently

